



COVER

Artist Len Borkowski of the Bert S. Gittins Advertising Agency took the position that no single person or photograph could show the extent and scope of community activity by Allis-Chalmers people. As a result, he designed this issue's cover as a "sampler" of what's inside.

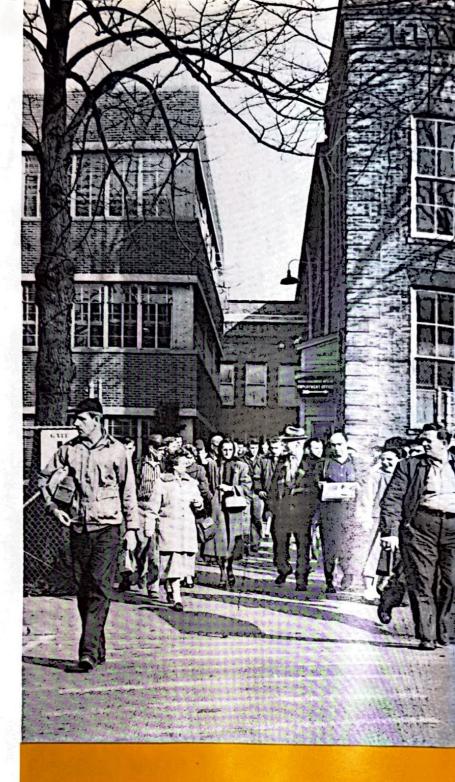
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A-C SCOPE

MAGAZINE OF ALLIS-CHALMERS PEOPLE — Arthur V. Swenson, Editor...James A. Brammer, Assistant Editor. Published by Information Services, Industrial and Community Relations division, Allis-Chalmers Mfg. Co., Milwaukee 1, Wisconsin.



When the day's work is over, what do Allis-Chalmers people do with the other two-thirds of their day? At Norwood Works (above) and Terre Haute Works (right), they take an active part in their community's affairs — just as they do at other Allis-Chalmers locations throughout the United States and Canada.

After all, I live here...

A-C Scope is two years old, and the first 12 issues have given Allis-Chalmers readers a look at people from every A-C works in the United States and Canada...a look at Industries Group district sales offices and distributors, at Tractor Group branch houses and dealers.

We've seen how A-C equipment is used by the people who pay our wages and salaries — the customers. We've seen installations from the frozen Arctic to the California desert.

We've seen how some of these A-C products are designed, manufactured, tested and shipped. We've seen a lot of Allis-Chalmers in the past two years, and there's one impression that stands out above the others — the people who work for Allis-Chalmers.



The caliber of people who work for Allis-Chalmers is outstanding — not only in their skills and abilities on the job, but also in their roles as citizens of the communities in which they live.

Allis-Chalmers people care. They take part, they get into, they help out — they are the communities' solid citizens (although they'd think you were kidding if you said it out loud.)

This issue of A-C Scope magazine is devoted to a small portion of the thousands of A-C people who support the activities of their communities. It would

have been impossible to show every employe in every type of activity in every community. But every page, every photograph is meant to do more than honor the individuals shown. This entire issue stands for you and the part you play in your community.

It's interesting to talk to Allis-Chalmers people about their community activities. Generally, folks try to play down their own part and play up what their organization does. Generally, they're proud of their city, their group and their accomplishments.

Out of curiosity, we asked a man how he found the time to take part in so many activities and do a good job in all of them. He must have felt we were trying to learn wby he cared about so many things, because his answer was short and to the point:

"After all, I live here. My family lives here and my kids go to school here. I expect to live here when I retire. Why shouldn't I want to live in the best goldarn town in the state of Indiana?"

He's right, why shouldn't he?

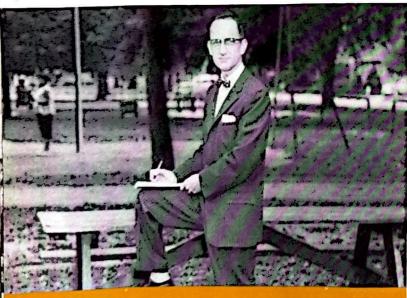
Horold Davidson, Cedar Ropids Works layout man, is marshal of the Town of Bertram, lowa, near Cedar Ropids. His father, Gene Davidson, is chief clerk in the works shipping department and a veteran of 33 years service. The elder Davidson served Bertram as a councilman on two different occasions.

Among the seven LaCrosse Works employes who serve on their city's Auxiliary Police force are Fred Luedtke (left), implement field tester, and Lyle Monti (right), machine repairman, shown with Police Capt. William Boma. The auxiliary force aids the police department at special events where additional manpower is needed.





Wilbur Kilhoffer, Springfield Works shop clerk, is tax assessor of Mechanicsburg township, near Springfield. He's served his community in this capacity for the past four years.



Park Commissioner of Harvey, III., and a member of the park commission for the past seven years is John Blair, works coshier, Harvey Works. Blair is also an elder and chairman of the board of his church and a past president of the Harvey Kiwanis Club.



... we take part in local government...

Shown on these two pages are some of the Allis-Chalmers people who take an active part in the affairs of their local governments. There are many more A-C people who are not pictured — who hold elective or appointive offices, who serve as trustees and board members, deputies and committeemen.

Allis-Chalmers employes take an interest in the community planning which concerns itself with schools, parks, police and fire departments, libraries, public health, welfare and a host of other governmental functions.

These people feel that good government is not the *only* requisite for a good community, but it's as good a place as

any to start. As you progress through this issue, you'll see other Allis-Chalmers people from every plant in the United States and Canada, and from field sales operations, taking part in some of the other important phases of local affairs.

The company supports local, state and federal governments, too. Not only through the obvious means of paying taxes, but also by its efforts on behalf of such programs as Get-Out-the-Vote drives and United States Savings Bonds campaigns and other projects.

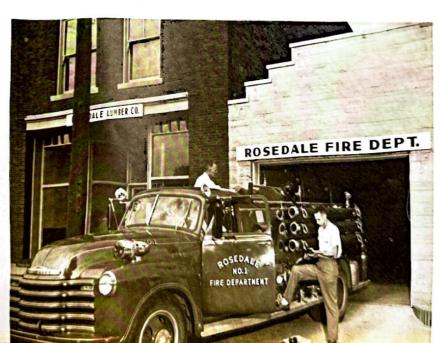
Both the company and its employes take part in community government, to assure the best possible climate in which people can live and work.

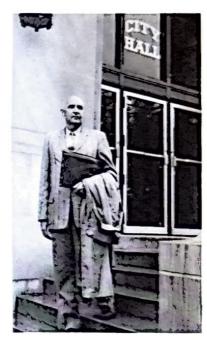
The burgess (mayor) of the Borough of Bellevue (Pop. 12,000), near Pittsburgh, is Robert Ludwig (left), shown with Police Chief Ralph Marcroft. Ludwig is secretary of the Pittsburgh Works suggestion committee.





Two city councilmen from LaPorte, Ind., Benjamin Jonas (left) and Ralph Ocker, inspect their city's new street department building and facilities. At LaPorte Works, Jonas is an assembler and Ocker a small turnet lathe operator.





Cedar Rapids Works supervisor of personnel, H. A., "Bill" Woito has been a member of the civil service commission of Cedar Rapids since 1952 and is currently its chairman.

John Whitesell (right) is a detailer at Terre Haute Works who serves as secretary of the Rosedale, Ind., Volunteer Fire department as well as other community activities.



Cecil Brittain, Gadsden Works safety forence is shown giving Ortho-rater examinations. Gadsden school children in a project sponsor by the Parent-Teachers association. More the 400 students were checked, including the shown at left, whose parents are Gadsd. Works employes. Left to right are Marger Cook, Tommy Lentz, Connie Smith, Jackie Peoler and Cindy Peogler.

Juanita Gedrick, Terre Haute Works stenog pher, checks batting averages with members the Babe Ruth baseball league she serves statistician. Left to right, they are Tommy Joh Mrs. Gedrick's son, John, and Eddie Valle, addition to keeping baseball records, Mrs. Gerick is active in the Schulte high school mothe club and the Catholic Youth organization.

LaCrosse Works patternmaker Reginald McMull (left) shows Wilmer Severson, draftsman, whe the new Hamilton grade school will be built replace the building in the background. McMull is president of the Hamilton School Pares Teachers association, while Severson is predent of the P.T.A. at the LaCrescent, Mingrade school.

...we work with young people...

Since most Allis-Chalmers employes have families, it's only natural that they turn out in great numbers to support the groups and agencies serving young people. It is probably the greatest area of participation by A-C employes, their wives or husbands.

Working with children can be genuinely rewarding—perhaps the most stimulating of all types of community service. And many Allis-Chalmers people have won high honors for their work in this direction — recognition for Boy Scout work, or Junior Achievement, or YMCA, or 4-H club activity, or Parent-Teachers associations and other organizations.

For each individual holding a top job in one of these organizations, there are literally dozens of A-C people serving in lesser capacities. They head an occasional committee or campaign, but normally they lend their support by taking part in the rank and file, day by day activities of the group.

As in the case of working with local governments, the company takes an active part in working with young people. There are the 4-H Garden awards and scholarships, the newspaper safety advertising campaigns in connection with school-age children, plant tours for school groups, projects in connection with vocational education and guidance, cooperation with education television programming and many other examples.

When it comes to working with young people, there seems to be no limit to the activities of the company or its employes.

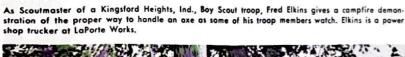




Managing a Little League baseball team is fun, according to Robert Bacigalupo, cost clerk in Norwood Works accounting. He's shown with some of his players.



Elywin Powell, Independence Works tool and die maker, is a community 4-H Club group leader in Inde-pendence. He's shown here discussing the club's activities with some of his group.





Now in his fourth year as Scoutmaster of Troop 33, Darchester, Mass., is Joseph Cribbie, Boston Works welder, shown below. Cribbie leads his troop of more than 70 boys on hikes, camping trips and other activities.





Margo Boisvenue (left) is chairman of the Health Education committee of the Y. W. C. A. in Montreal, Quebec. Here she is explaining the Y. W. C. A. physical fitness program to two prospective members. At Lachine Works, she is a billing clerk in the accounting department.



Otto Carlstein of Bryson City, N. C., repairs toys for the Bryson City Kiwanis Club to give to needy children at Christmas. Carlstein was an erection engineer in the Industries Group Service department. Prior to his retirement, he supervised the installation of some of the largest hydro-electric turbine units in the world.



Another way to give somebody a is shown by Clarence Rudolph, Nor Works slot press operator, who raises ing Eye dogs for the blind.

Paul Univerzagt (right) chairman of the Ross-Yiew School authority, discusses school business with Wallace Whitney, the authority's resident inspector, before the new \$2,800,000 North Hills senior high school, built to accommodate 1200 students. Unverzagt is assistant chief engineer at Pittsburgh Works.



Robert Davidson, works engineer, St. Thomas Works, is president of the United Welfare Services organization in his community, a job held last year by St. Thomas Works Manager J. A. McVeigh, Shown with Davidson is Mrs. Florence Stollery, permanent secretary of the organization. Davidson's job includes overseeing the fundraising campaign, plus the year-long business of the organization.

Lauis Fairlong (right), administrator of Fairview hospital, LaPorte, Ind., discusses general hospital matters with C. E. Ward, a member of the hospital's board of directors. Ward is assistant supervisor of personnel at LaPorte Works.

... we get behind community projects...

Allis-Chalmers people have a good reputation for supporting community fund raising campaigns. Past performances indicate that we give generously of our income to help our communities' social and welfare agencies.

But we do more than merely contribute our cash to campaigns. We solicit other community people to help raise money, we serve as volunteer workers for various organizations and we do our best to promote an understanding of these organizations with others in our communities.

Many of these fund raising campaigns have benefitted from contributions made by the company, too. And, again, it's not just a matter of cash. It's a case of Allis-Chalmers attitude toward fund raising campaigns — publicizing the drive through posters and publications, permitting in-plant solicitation of funds,

lending experience and talent to plan and develop major campaigns, etc.

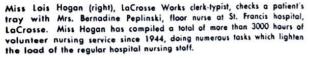
Company support of community projects goes beyond the fund and building campaigns. Many A-C management people who are experienced in planning and development serve on major state and federal committees, where the end result is often of benefit to the local communities,

Community programs sponsored by the company include the films which are loaned to various organizations, the science fellowships awarded to high school teachers in plant cities, the Business-Education Industry Days in which A-C takes an active part.

All of these activities, by A-C employes and by the company, help foster a community feeling that "It's a pretty good company and pretty good people who work there."









Elmer Howard (left), Springfield Works employment manager and a member of the board of directors of the Mental, Health Association at Springfield, goes over the group's literature with Fred Ludwig, Jr., executive director of the association. Howard has been a member of the association for several years.

Chairman of the successful Independence Sanitarium and Hospital fund-raising campaigns was George Reuland (right), Independence Works general manager, shown with Neal Deaver, hospital administrator. The campaign provided funds for a three-floor addition containing 40 beds and 21,000 square feet of clinical and food service area.



Here is a wedding photo of special significance to Mr. and Mrs. Carl Klemme, shown standing to the right and left of the bride and groom. All of the young men in the picture can call the Klemmes "Mom and Dad." Klemme, who is a 29-year employe in West Allis Works foundry, and his wife have been foster parents to a total of 12 boys over the past 15 years, in addition to raising two children of their own. Working through the Catholic Social Welfare bureau of Milwaukee, they have raised foster sons from high school age to maturity, with as many as six in their home at one time. Most of the sons are on their own now and earning a living, but they frequently visit the Klemmes with their wives and families, especially during the holiday season.



... we help people in many ways...

When a corporation such as Allis-Chalmers undertakes to support worthy causes within the community, it finds many avenues to follow. The hospital building campaigns, the funds for medical research and education are among the primary targets. Others deemed equally worthy are the facilities and agencies which serve the aged and the needy.

A corporation can help people in many ways, but no gift of money can match the gifts of service by the company's employes. And here is an area where Allis-Chalmers people give unselfishly of their time and talents — to put

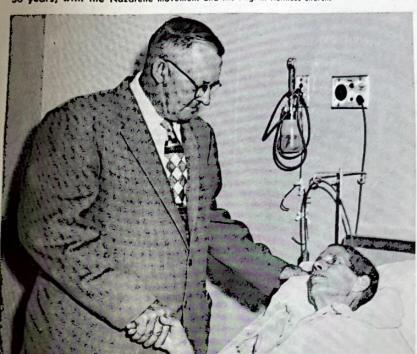
the human element into various worthy and charitable organizations.

Allis-Chalmers people help the less fortunate in many ways — through their religious affiliations, through their service clubs, or through their individual efforts.

When it comes to helping people who are sometimes unable to help themselves, or bringing comfort to those who are less fortunate—there is no substitute for the personal attention and service exhibited by Allis-Chalmers employes everywhere.



Henry Applegate, a shipper at Springfield Works since 1942, is a licensed minister. Here he is shown bringing solace to a bed-ridden church member at Memorial hospital in Springfield. Applegate has been active in church work for 30 years, with the Nazarene movement and the Pilgrim Holiness church.



Bert Dade (below, left), Lachine Works lathe operator, is shown receiving an award for his work on behalf of the St. John's Ambulance Brigade in Montreal. The Brigade is the aldest public service organization in the world, having been established in Jerusalem during the Crusades, about 1100 A. D. Its object is to provide first aid training for home and industry and first aid service at public gatherings and in emergencies, wherever it is needed. It is non-denominational, international in scope and similar in many ways to the American Red Cross.



These West Allis Works nurses help Milwaukee Boys Club members get ready for summer camp by giving physical examinations on their own time, free of charge. Left to right, they are Dorothy Stubbe, Ann Risovich, Ruby Siegel and Edna Holehouse, the head nurse.



Milan Getting, engineer, core steel operations, Pittsburgh Works, has been active for many years in the University of Pittsburgh's "nationality room project" and is presently chairman of the Czechoslovak room committee. He's shown pointing to the room's plaque honoring President-Liberator T. G. Masaryk. Ceiling portraits show outstanding Czech personages.



President of Milwaukee World Trade Club, Inc., is Warren Holmes (right), manager of sales, engineering products, A-C International. With Holmes is Ernest LaMonte, Finance division, West Allis Works, a director of the World Trade Club.



Henry French (second from left), Tampa district sales office representative, holds the rank of commander in the naval reserve, with a specialty in aviation ordinance. Photo shows Cdr. French about to board a helicopter on the deck of the USS Antietam, while on active duty with the U. S. Naval Reserve.

When the LaCrescent, Minn., American Legion post color guard leads a parade, six of its members are LaCrosse Works employes. By the numbers, they are (1) Wayne Lottes, patternmaker; (2) Donald Froppier, assembler; (3) Orvis Halverson, welder; (4) Alfred Harnish, patternmaker; (5) Robert Boehm, clerk, production control; and (6) Robert McLaughlin, implement field tester.



Maj. John Browning, USMCR, briefs his personnel on a military map problem at the headquarters of the U. S. Naval and Marine training center, Lake Springfield. Browning, a supervisor of shop clerks at Springfield Works, is commanding officer of the 81st Infantry Company, Marine Corps Reserve.





Trombonist for 21 years with the "Music Under the Stars" concert series in Milwaukee is Alman Mathews, West Allis Works tank and plate inspector. He is shown with his trombone, standing near the A-C betatron, an important inspection machine for x-raying large castings, forgings and other components. Mathews also plays in the Milwaukee "Pops" orchestra and the Waukesha symphony and has played for various Milwaukee operas.

John MacDonald (standing), works purchasing agent, St. Thomas Works, is president of the Western Ontario Purchasing Agents Association. He's shown addressing the fall meeting. Listening at the right is L. C. Hoszard (right) general purchasing agent of British Columbia Electric Co. and president of the Canadian Association of Purchasing Agents.





Louis Schumm (left) treasurer of the La-Porte Junior Chamber of Commerce, makes a final tabulation of a Jaycee-sponsored license plate sale project promoting "La-Porte — City of Lakes." With Schumm is Pete Heatherston, the group's first vice president. Schumm is assistant supervisor of employe services at LaPorte Works.

... we join

many organizations...



Any night of the week at any Allis-Chalmers location, you'll find men and women going to meetings. For A-C people belong to a large number (and a wide variety) of organizations in their communities, and organizations normally have meetings.

Most Allis-Chalmers people turn out for meetings because they believe in taking an active part in their organizations and not merely joining for the sake of getting a membership card. As a result, they lend their presence and support to the organizations they belong to.

Some of these organizations are for the purpose of civic betterment. Others appeal to folks who are interested in self-improvement or education. Still others are dedicated to good fellowship. But whatever the organization, it contributes to the over-all culture of a well-rounded community. This alone makes it of interest to A-C people.

The company belongs to a good many organizations, too. Most of these are trade, engineering or manufacturing associations which bring many types of business firms together. Membership in these organizations is invaluable to the company because it provides for an exchange of ideas and the chance to work with others toward common goals.

Area Civil Defense Commander for Amelia, Ohio, is Robert Patchell, Norwood Warks drill press operator, shown at the wheel of one of his group's mobile units.

K. D. Yeast (left) blockman from the St. Louis Tracton branch house, lives in Macon, Mo., where he is secretary-treasurer of the Little League Boseball association. He headed up a drive to raise \$3500 for a lighted baseball field on land donated by the public school system. He's shown below going over construction plans with L. E. Phelps (center), superintendent of schools, and Harold Scrivens, contractor.





...in short,
we're interested in
everything that goes on
in our communities

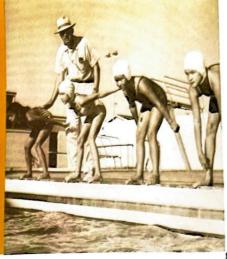


Louis Hutchens (left) LaCrosse Works drill press operator, and Ray Havens (right), superintendent of production control, are members of the Badger State Sportmen's Club of LaCrosse. The club has a wild duck hatchery and rearing project on Goose Island, on the Mississippi river south of LaCrosse. Here, with Eric Lawson, refuge manager, U. S. Fish and Wildlife service, the LaCrosse Works employes are helping place numbered bands on mallard ducks prior to releasing them in hunting areas.

Civil Air Patrol Captain Loren Krantz (in cockpit of CAP airplane) talks with CAP Capt. James Baggs at the patrol's Terre Haute headquarters. Krantz, an assistant foreman at Terre Haute Works, also finds time for church and fraternal activities, takes part in Community Chest and Red Feather campaigns.

Johnston's amateur radio call letters woonn — have carried news of Terre to places pinpointed on the map are his head, plus many more. Johnston plant engineer at Terre Haute Works. In the cativity, Johnston takes part in Salston Army, Sunday school, P.T.A. and demail activities.

Assistant coach of the A. A. U. swimming team sponsored by the Oxnard, Calif., recreation department is E. E. Houston, Oxnard Works general manager, shown above with some of his charges. Houston works chiefly with the "Rocks," youngsters who can swim fairly well but need conditioning before they can move up to the "A" team.



Richard Garrison (left) and Charles Link (center) are members of a committee in charge of the annual show presented by the LaPorte Lancers Drum and Bugle Corps, an important community project in LaPorte. At LaPorte Works, Link is a buyer in the purchasing department and Garrison is editor of A-C Line, works publication.

How much community activity should be expected of one person? That's a question each of us must answer for himself. Some may find the time for many worthy causes while others may concentrate on a single activity. There's no rule, except that each of us should do what he thinks is right.

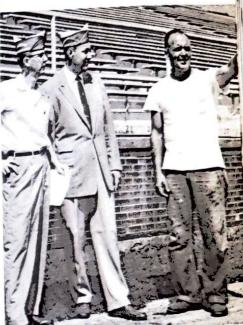
It is not too much, though, to hope that each of us at Allis-Chamers will take the time to note what's going on in local government, in activities for young people, in charitable and community projects, in various service organizations. If we are aware of the state of these activities in our communities, we'll have a good idea of how much of our time and

interest they require.

And we can profit by the example of others who work at Allis-Chalmers. The fellow you nod to as you go to work in the morning may be a real fireball of a leader in a community organization. An executive who has a broad responsibility for sales, materials, finance or employe programs at A-C may relax completely in his alter ego as Scoutmaster.

Why join and serve? It's an outlet for your talents, a chance to help somebody, and it brings the satisfaction of getting behind a project and seeing it completed.

And most of all, it makes you a more personal part of the community in which you live.



A member of the board of directors of the Cincinnati Astronomical society, James Keller is frequently asked for information or advice by science students and would-be astronomers. Keller operates a dynamic balance machine at Norwood Works.





W. E. Essex (center, kneeling), service manager at Indianopolis Tractor branch, is shown instructing 4-H Club leaders in tractor maintenance. Classes are sponsored by Purdue university for 4-H leaders who conduct similar classes for 4-H members in their communities. In addition to the participation by Essex in the tractor maintenance instruction, various Allis-Chalmers dealers supply instruction and assistance for similar classes in their localities.

a.c scope

ALLIS-CHALMERS MFG. CO.



Allis Works and their grandfather, Carl Lindgren, is a grinder with 30 years of service in the West Allis Works Tractor shops. The Lindgrens, like a lot of other Allis-Chalmers people, will be exercising their right to vote in the general election in November.